



Smart options to help members save money

The Select Designated Pharmacy Program

Promoting higher-value medications at local and mail order pharmacies.

As drug costs continue to rise, UnitedHealthcare is creating innovative ways to maintain affordable access to a variety of medications. Our Select Designated Pharmacy program targets a select number of high-cost drugs, while still providing affordable choices. Our program avoids the inflexibility of “mandatory mail” programs by offering members three cost-savings options, including lower-cost medications at their retail pharmacy, lower-cost mail order delivery, or both. The savings vary with each option, but **all options save members money.**

The program helps members understand their medications and savings options using letters, point-of-sale messaging at the retail pharmacy, and outgoing calls. Members using medications in the program must choose one of the three options to continue to receive in-network benefits.

Members have three ways to save¹

A member taking a medication with a \$50 copayment could:



Member Options

	Switch to mail order pharmacy Keep current medication	Save \$8 per month
	Switch to a lower-tier medication Keep retail pharmacy	Save \$40 per month
	Do both	Save \$42 per month

Informing members

Members are allowed two grace fills of their current medication at the retail pharmacy before they must select a new option. We've created a comprehensive communication plan to provide members taking a medication in the program the information they need to choose the option that makes sense for them.



Letters – After making the first grace fill, members will receive a letter explaining the program. Members can call their doctors directly or contact our call center for more information or to make a change.



Phone Calls – Members will also receive a phone call after their first grace fill to help explain their medication and savings options.



At The Pharmacy – During each grace fill, we encourage pharmacists to educate members about lower-cost options that will allow continued use of the retail pharmacy and network benefits.

Making the change

Finalizing an option with our call center is convenient and easy. We'll help members understand their choices and even contact their physician on their behalf to select a lower-cost medication or facilitate a change from retail to mail order pharmacy.

Please contact your UnitedHealthcare representative or broker for more information.

This program applies to fully insured customers. Some states and customers are excluded from the program.

1. Members on affected drugs who have out-of-network benefit coverage and choose to make no change will pay the full cost of the drug, and can file a paper claim for reimbursement as an out-of-network benefit. Members who do not have an out-of-network benefit coverage and make no change will pay the full cost of the drug and cannot file a paper claim for reimbursement.

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Medications included in the program

The 18 targeted medications, all in Tier 3, represent just 1% of all retail prescriptions. The majority of the medications in the program have multiple, lower-cost alternatives.

Anticonvulsant/ Nerve Pain	Lyrica
Benign Prostatic Hyperplasia	Avodart, Uroxatral
High Blood Pressure	Atacand/Atacand HCT and Avalide/Avapro
Inflammatory Bowel Disease	Asacol/Asacol HD*
Migraine Headaches	Amerge, Axert, Frova, Maxalt/Maxalt MTL, and Zomig/Zomig ZMT
Overactive Bladder	Toviaz, Detrol

Medication list current as of 5/1/2010.

*Asacol HD will be added to the Select Designated Pharmacy Program in cases where it cannot be excluded. Medications subject to change.

